



# **GGI**

## **Seminar Series**

# **21<sup>st</sup> *Metrics Summit***

**Presented**

**Feb 28 to Mar 2, 2017** [Preliminary]

Goldense Group, Inc. 1346 South Street Needham, MA 02492  
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# MEASURING PRODUCT DEVELOPMENT II

## SEMINAR AGENDA & Table of Contents

Tuesday February 28 – Day 1

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**MPD II  
ABSTRACT**



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V12 – March 12, 2013  
V11 – June 19, 2012  
V10 – October 25, 2011  
V09 – May 10, 2011  
V08 – May 4, 2010  
V07 – December 8, 2009  
V06 – April 28, 2009  
V05 – June 17, 2008  
V04 – March 20, 2007  
V03 – November 29, 2005  
V02 – September 15, 2005  
V01 – January 29, 2005

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# PROACTIVE & PREDICTIVE R&D METRICS

## SEMINAR AGENDA & Table of Contents

Wednesday March 1 – Day 2 Morning

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V07 – May 4, 2010  
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# PRODUCT DEVELOPMENT METRICS PORTFOLIOS II

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Wednesday March 1 – Day 2 Afternoon  
& Thursday March 2 – Day 3

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PDMP II  
ABSTRACT



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New Section On  
IIoT and IoT  
Metrics To Be  
Added for 21st  
Metrics Summit



### WORKSHOP DISCUSSION TOPICS NOT IN THIS COURSEBOOK:

**Corporate Metrics  
Portfolio Metrics  
Project Metrics  
Hurdle Criteria & Post-Launch Metrics  
Capacity Metrics**

**Product Selection Metrics  
Planning, Proactive, & Predictive Metrics  
Project Team Contract Metrics  
Improvement Initiatives Metrics  
Effectiveness vs. Efficiency**

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