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## *R&D Innovation Summit*

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**Note To Our Customers.....**

**This Agenda & Table Of Contents is from  
the 9<sup>th</sup> Innovation Summit.**

**The Coursebook will be freshly updated for  
the 10<sup>th</sup> Innovation Summit.**

Goldense Group, Inc. 1346 South Street Needham, MA 02492  
Goldense Group, Inc. P. O. Box 350 Dedham, MA 02027  
www.goldensgroupinc.com

Phone 781-444-5400  
Fax 781-444-5475

# R&D - PRODUCT DEVELOPMENT INNOVATION SUMMIT

## SUMMIT AGENDA & Table of Contents

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DAY 1 TOPIC - MODULE #	DAY 2 TOPIC - MODULE #	DAY 3 TOPIC - MODULE #
<b>Best Practice Innovation Processes</b> <sup>1</sup>	<b>Lead User Analysis Exercise #2</b> <sup>4</sup>	<b>Open &amp; Outsourced Innovation</b> <sup>7</sup>
	<b>Lateral Thinking® &amp; Six Hats® Exercise #3</b> <sup>4</sup>	<b>Innovation Metrics &amp; Measurement</b> <sup>8</sup>
<b>CXO Innovation Drivers</b> <sup>2</sup>	<b>TRIZ</b> <sup>4</sup>	
LUNCH	LUNCH	LUNCH
<b>CXO Innovation Drivers</b> <sup>2</sup>	<b>Semantic Technology &amp; Knowledge-Enabled Innovation</b> <sup>5</sup>	<b>Review, Recognition, &amp; Rewards</b> <sup>8</sup>
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<b>Exercise #1</b>		

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