



GGI Seminar Series

**21st Metrics Summit
Feb 28 to Mar 2, 2017**

***PDMP II
Product Development Metrics Portfolios II
&
The Linked Metrics Portfolio® Workshop***

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PRODUCT DEVELOPMENT METRICS PORTFOLIOS II

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PDMP II
ABSTRACT



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WORKSHOP DISCUSSION TOPICS NOT IN THIS COURSEBOOK:

**Corporate Metrics
Portfolio Metrics
Project Metrics
Hurdle Criteria & Post-Launch Metrics
Capacity Metrics**

**Product Selection Metrics
Planning, Proactive, & Predictive Metrics
Project Team Contract Metrics
Improvement Initiatives Metrics
Effectiveness vs. Efficiency Metrics**

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